AGENDA JUNE 28, 2018

9.00  CHECK-IN & COFFEE TO GO

10.00  KICK-OFF  Frank Dopheide, CEO, HANDELSBLATT MEDIA GROUP  
        Prof. Dr. Miriam Meckel, Publisher, WirtschaftsWoche

THE FUTURE OF HUMANKIND – TECHNICAL REVOLUTIONS VS. CONSCIOUSNESS

Moderation  Léa Steinacker, Chief Innovation Officer, WirtschaftsWoche

10.05  FUTURE FORECAST: Homo deus – are humans and machines merging to cyborgs?  
       Miriam Meckel in conversation with Yuval Noah Harari, Israeli Historian & Bestselling Author

11.05  KEYNOTE: Artificial intelligence for competitive advantage – European approaches and visions  
       Ann Mettler, Head of European Political Strategy Centre (EPSC) – the in-house think tank of the  
       EU Commission

11.35  ENERGY BOOST: Networking Break

SCIENCE MEETS FUTURE OF WORK – investigating morality and machine intelligence

SCIENCE STATEMENTS

12.05  Developing algorithm decision-making systems  
       Prof. Dr. Katharina Zweig, Head of the Algorithm Accountability Lab, TU Kaiserslautern

12.20  Networks of control – about human behavior and ethical conflicts  
       Prof. Dr. Sarah Spiekermann-Hoff, Director for Management Information Systems, WU Wien

12.35  Challenging algorithms of oppression  
       Dr. Safiya Noble, Assistant Professor, USC Annenberg

12.50  Q&A – THE ACADEMIC CHALLENGE
13.05  DEBATE: Men vs. machine – verifying tomorrow’s working worlds
Sven Prange, Chief Editor, ada in conversation with
Sigrid Evelyn Nikutta, CEO, BVG
Jens Redmer, Principal New Products, Google Germany
Lothar Schröder, Member of the Federal Board, ver.di

13.50  NETWORKING BUSINESS LUNCH feat. “Reflexion Rounds”
Reflecting on the future of humankind, discussing visionary scenarios and questioning intelligent systems – an interactive mission we’ll approach during our lunch break and free minutes in our “reflexion zone”: We’ll thematise previous topics and speakers and deepen trains of thoughts.

MEN & MACHINE – THE AI CHALLENGE

15.00  TECH & ETHICS ON THE GROUND  
Live switches to Lea Deuber, China Correspondent, WirtschaftsWoche and Matthias Hohensee, Silicon Valley Correspondent, WirtschaftsWoche

15.15  INSPIRATION TALK: Technology to increase accessibility and enhance human lives
Conversation with Haben Girma, Disability Rights Lawyer & Author

15.45  TECH CHALLENGE: Transparency and poetry for algorithmic accountability
Joy Buolamwini, Poet of Code & Founder, Algorithmic Justice League (Video)

15.55  FUTURE LIFE & TECH INSIGHTS – Ethics in application
Astrid Maier, Chief Reporter, ada in conversation with Markus Haas, CEO, Telefónica Germany
Deborah Harrison, Writing Manager for Cortana & AI, Microsoft
Martina Koederitz, Global Industry Managing Director, IBM

16.40  CLOSING KEYNOTE: Technology bringing our society together while driving it apart
Zeynep Tufekci,Techno-sociologist

17.00  LEARNINGS & OUTLOOK

17.05  NETWORKING GET-TOGETHER & END OF CONFERENCE